



MALLA REDDY INSTITUTE OF MANAGEMENT

**E-CELL GANNET**

**2023-2024**



# **Entrepreneurship Cell (E-Cell)**



**Entrepreneurship Cells** are entrepreneurship promoting bodies that aim to provide aspiring entrepreneurs with insights and real-life business experience.

As a part of it **Malla Reddy Institute of Management** E-cell “GANNET” 60 students have enrolled as E-cell members inaugurated its academic activities on 16-02-2019.

**Entrepreneurship cell** is a non-profit student's organization dedicated to promoting the spirit of entrepreneurship among students throughout India.

The basic aim of **E-Cell** is to encourage college-level students today to start their own enterprise. Hundreds of rural as well as urban colleges have established e-cells.

E-cell not only helps students who want to be **entrepreneurs** but also other students as life lessons of the real world are taught through e-cell.

In October 1998, The Entrepreneurship Cell was formed by the students of **IIT Bombay** with the mission of promoting the culture of entrepreneurship within the campus of IIT Bombay. E-Cell IIT Bombay was one of the founding members of the **National Entrepreneurship Network**.



# An E-Cell provides

1. Awareness among aspiring entrepreneurs regarding **entrepreneurship**
2. Programs on **Entrepreneurship Enabling Skills** Procedures, and legalities of setting up a business
3. **Various Schemes By Government** for Businesses  
How to approach Investors
4. Workshops related to- how to prepare business plans, marketing strategies, etc.

# The top six business loan schemes by government of India for new businesses:

- ▶ MSME Loan Scheme
- ▶ Credit Guarantee Fund Scheme
- ▶ MUDRA Loan
- ▶ Credit Link Capital Subsidy Scheme
- ▶ National Small Industries Corporation Subsidy
- ▶ SIDBI Loan

# E-Cells In India

In a country like India, where entrepreneurs are launching new ideas regularly, E-Cells holds significant importance. Many colleges now have E-Cells to help young entrepreneurs grow their startups.

## list of top E-Cells in India

E-Cell IIT Bombay,  
E-Cell IIT Kharagpur,  
E-Cell, IIT Delhi,  
E-Cell IIT Kanpur,  
E-Cell IIT Madras, etc.

## Some Major Achievements and events by these E-Cells are

- ▶ E-Cell IIT Bombay has successfully established 150+ e-cells across 80 cities in India.
- ▶ E-Cell IIT Kharagpur conducts a lot of activities for the benefit of students, such as Global entrepreneurship summits, Global entrepreneurship conferences, startup fairs, etc.
- ▶ E-Cell IIT Kanpur organizes events like E-summits, Tedx, NNSC, E-factors, etc. to convert the burning entrepreneurial ideas into actions. It has also been a part of success stories of ventures such as Myntra, Infosys, Inmobi, autowale.in, etc.

# Benefits of Joining E-Cell

- ▶ Increase in Entrepreneurial Knowledge.
- ▶ Improved Business Skills.
- ▶ Increase In Network.
- ▶ Learn From Others.
- ▶ Professionalism.

There is a common saying that we are ‘The Leaders for Tomorrow.’ We at E-cell believe in the idea of ‘The Leaders for Today.’ The aim of E-cell is to foster the needs of young minds and their ideas while striving for change.

# LIST OF ECELL EVENTS

- ▶ NEN orientation
- ▶ Best out of waste
- ▶ Seminar:
  - ▶ i) JAM
  - ▶ II) Group Discussion























**Thank You**