FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, December 2020

Subject: Human Resource Management

Paper – MBA – 201

Time: 2 Hours

Max. Marks: 80

PART – A

Note: Answer any four questions.

(4 x 5 = 20 Marks)

1 Scope of Human Resource Management

2 System Exchange Model

3 Validity generalization of Human Resource

4 Dunlop's Model

5 Explain the Brad Factor

PART – B

Note: Answer any four questions.

(4 x 15 = 60 Marks)

6   Narrate the various competitive challenges influencing Human Resource Management.

7   What is human resource management? Explain the stakeholders and integrated models of Human Resource Management.

8   Discuss the various methods of Job Analysis.

9   Enumerate the importance of Human Resource Planning.

10 What is Human Resource Accounting? Explain the various methods of Human Resource Accounting.

11 What is Human Resource utility framework? Explain the various types of utility framework.

12 Discuss the worker's participation in Management.

13 Explain about the pros and cons of Grievance Management.

14 What is strategic HRM? Narrate the various models of Strategic HRM.

15 Explain the HR issues in mergers and acquisitions.

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FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, December 2020

Subject: Financial Management

Paper – 202

Time: 2 Hours   Max. Marks: 80

PART – A (4x5 = 20 Marks)
[Short Answer Type]

Note: Answer any Four questions.

1   State the functions of Finance

2   State the significance of capital budgeting decisions

3   What is meant by optimal capital structure?

4   What are the sources for working capital finance?

5   State the reasons for mergers and acquisitions.

PART – B (4x15 = 60 Marks)
[Essay Answer Type]

Note: Answer any four questions.

6   Discuss the relative merits and demerits in profit and wealth maximization approaches.

7   Explain the utility of Time Value of money in financial decisions.

8   Discuss the salient features of various capital budgeting techniques.

9   Each of the following projects requires a cash outlay of Rs. 10,000. You are required to suggest which project should be accepted if the standard pay-back period is 5 years.

Year	Cash inflows of Projects		
	X (Rs)	Y (Rs)	Z (Rs)
1	2,500	4,000	1,000
2	2,500	3,000	2,000
3	2,500	2,000	3,000
4	2,500	1,000	4,000
5	2,500	--	--

10 Explain the traditional, NI and NOI theories of capital structure.

11 Calculate the degree of operating, financial and combined leverages from the following details:

Particulars	Company		
	P	Q	R
Output (Units)	3,00,000	75,000	5,00,000
Fixed Cost (Rs)	3,50,000	7,00,000	75,000
Unit variable cost (Rs)	1.00	7.50	0.10
Unit selling price (Rs)	3.00	25.00	0.50
Interest (Rs)	25,000	40,000	Nil

12 Discuss the essential aspects in Gordon and Walter Models relating to dividend theories.

13. From the following details, you are required to estimate the working capital by adding 10% to allow for contingencies:

	Per annum (Rs.)
i) Average amount locked up in stocks	
Raw Materials	8,000
Finished goods	5,000
ii) Average credit given:	
Local sales (2 week's credit)	78,000
Outside the state (6 week's credit)	3,12,000
iii) Time available for payment	
For purchases	96,000
For Wages	2,60,000

14 Discuss the economic rationality of Mergers and Acquisitions in India.

15 Explain the relevance of Corporate Value Based Management Systems.

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FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, December 2020

Subject: Business Research Methods

Paper – 203

Time: 2 Hours   **Max. Marks: 80**

PART – A (4x5 = 20 Marks)
[Short Answer Type]

Note: Answer any Four questions.

1 Central Limit Theorem

2 Joint probability

3 Ordinal Scale

4 Type-I error

5 Linear Regression

PART – B (4x15 = 60 Marks)
[Essay Answer Type]

Note: Answer any four questions.

6 Explain about the Research Process.

7 Describe measures of Central Tendency and Dispersion.

8 Define Probability and explain about additive, multiplicative and conditional rules of probability with suitable examples.

9 In a Research Methodology Book, the following frequency mistakes per page were observed. Fit a Poisson distribution.

No. of Mistakes	0	1	2	3	4	5
No. of Pages	620	180	80	60	40	80

10 Describe the basic approaches and methods for merging data from different sources.

11 Explain the Source of Secondary Data.

12 What is Hypothesis Testing/ why is it done? Explain various steps in Hypothesis Testing.

13 A sample of sales in similar shops in two towns are taken for a new product with the following results:

Town	Mean Sales	Variance	Sample Size
A	5	5	5
B	7	3	7

Is there any evidence of difference in sales in the two towns? Use 5 per cent level of significance to test this difference between the means of two samples.

14 Calculate coefficient of correlation from the following data:

X	100	200	300	400	500	600	700
Y	0.3	0.5	0.6	0.8	1.0	1.1	1.3

15 The following table gives the age of cars of a certain make and annual maintenance costs. Obtain the regression equation for costs related to age.

Age of cars in year	2	4	6	8
Maintenance cost in Rs.('00) hundred of Rs.	10	20	25	30

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FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, December 2020

Subject: Business Process Re-Engineering

Paper – MB A – 204 – 2
Open Elective – III

Time: 2 Hours **Max. Marks: 80**

PART – A

Note: Answer any Four questions . **(4 x 5 = 20 Marks)**

1 Clean State Philosophy

2 Average Flow Time

3 Critical Success Factors

4 Top Management involvement

5 Steps of BRP

PART – B

Note: Answer any Four questions. **(4 x 15 = 60 Marks)**

6 Explain about the impact of reengineering in the service industry.

7 Discuss the various barriers for effective implementation of BPR project.

8 State Little's law and discuss its applications in managing business process flows.

9 Explain the methods used for reducing the cycle time in a process.

10 Describe the various tools and techniques used in BPR.

11 Discuss the reasons for failure of BPR projects.

12 Discuss the importance of human resource in reengineering.

13 Write short notes on:
   i)   Reengineering leadership
   ii) Organizational readiness and
   iii) Style of implementation

14 State the ten principles of process management.

15 Discuss the various types of measures of performance.

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FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, December 2020

Subject: Strategic Management Accounting

Paper – MBA – 205
Open Elective – IV

Time: 2 Hours   Max. Marks: 80

PART – A

Note: Answer any Four questions.   (4x5 = 20 Marks)

1   Break even analysis

2   Standard Costing

3   What is responsibility center?

4   Activity Based Management

5   Product Life Cycle Costing

PART – B

Note: Answer any Four questions.   (4x15 = 60 Marks)

6   Explain the meaning and scope of strategic management accounting in detail.

7

Year	Sales	Profit
2017	1,50,000	20,000
2018	2,25,000	42,500

Using the above information calculate:
i)   PV Ratio
ii) Fixed Cost
iii) BEP

8   What is zero based budgeting? Explain its importance and relevance.

9   From the following particulars calculate:

Material	Standard		Actual	
	Units	Price (Rs)	Units	Price (Rs)
A	4040	4.00	4320	4.80
B	1640	6.00	1520	7.20
C	1400	8.00	1520	7.60

i)   Material Cost Variance
ii) Material Price Variance
iii) Material Usage Variance.

10 Briefly explain about performance reports.

11 What is transfer pricing? Explain in detail with examples.

12 What is activity based costing? Discuss Merits and Demerits.

13 The following details belong to Mr. Kapoor, calculate cost per unit.
   i) Traditional volume based and
   ii) Activity based costing.

	Machine Hrs. per units	Direct labour Hrs. per units	Annual output units	Total machine Hrs.	Total direct labour	No. of purchase orders	No. of setup
Product X	4	8	2000	4000	8000	160	80
Product Y	4	8	20,000	40,000	80,000	320	120

The cost of activities are as follows:
   Volume related   2,20,000
   Purchase related   2,40,000
   Setup related   4,20,000

14 Explain pricing and evaluation criteria for products at different stages of PLC.

15 What is target costing and cost analysis for pricing decision? Explain.

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FACULTY OF MANAGEMENT

M.B.A. II – Semester (CBCS) Examination, December 2020

Subject: Startup Management

Paper – MBA – 205 – 3
Open Elective – IV

Time: 2 Hours

Max. Marks: 80

PART – A

(4x5 = 20 Marks)

Note: Answer any Four questions.

1 Rural Entrepreneurship

2 Entrepreneurial Motivation

3 Project Formulation

4 EXIM Bank

5 Venture capital funds

PART – B

Note: Answer any Four questions.

(4x15 = 60 Marks)

6 Explain the problems and opportunities of women entrepreneurship in startup enterprises.

7 What are the various skills to be required by a good entrepreneur?

8 What are the economic factors in the growth of entrepreneurship development?

9 Explain the concept and objectives of entrepreneurial development programs.

10 What is the scope of the small enterprises? Discuss their objectives and significance in developing an entrepreneurial career.

11 What are the problems and perspectives of small enterprises Discuss?

12 Explain the functions of Micro, Small and Medium enterprises development institute.

13 Describe the role of NSIC in encouraging entrepreneurship in India.

14 Explain the process and evaluation of venture capital investment.

15 Discuss the role of private equity in venture capital financing.

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