

Code No: 4063

**FACULTY OF MANAGEMENT**  
**MBA (CBCS) II-Semester Examination, October / November 2021**

**Subject: Economic Environment & Policy**  
**Paper – MBA – 204-1 (Open Elective – III)**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 What is Concept of Public Sector?
- 2 What are Debt and Equity Markets?
- 3 What are the main objectives of MRTP Act?
- 4 What is LPG?
- 5 What is VAT?

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Define 'National Income'. Explain the methods of calculating National Income.
- 7 Discuss briefly the nature and scope of Business Environment.
- 8 Briefly explain the various elements of Indian Financial System.
- 9 Outline the functions of Reserve Bank of India.
- 10 What do you understand by the concept of SSUs? Describe the role of SSUs in Indian Economy.
- 11 Examine the regulatory framework of insurance sector in India.
- 12 Write briefly about MODVAT and CENVAT.
- 13 What are the highlights of Current Economic Survey?
- 14 "Globalisation has given boost to Indian Economy" Discuss.
- 15 Briefly write about the LPG adopted process in India.

\* \* \*

**FACULTY OF MANAGEMENT**  
**MBA (CBCS) II-Semester Examination, October / November 2021**  
**Subject: Business Process Re-engineering**  
**Paper – 204-2 (Open Elective-III)**

Time: 2 Hours

Max. Marks: 80

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 Explain Deterministic machines.
- 2 What is Theory of constraints?
- 3 Explain Technology of BPR.
- 4 Discuss Virtual ingredients in BPR.
- 5 What is Business Process Management?

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain the importance and evolution of Business Process Re-engineering?
- 7 Discuss in detail about the social constructs perspectives of Business Process Re-engineering.
- 8 Define Little's Law? Explain the role of Little's law in managing process flows.
- 9 How the Business Process Re-engineering will help the companies in managing the cycle time and capacity?
- 10 Explain the different Business Process Re-engineering methodologies?
- 11 Define cross functional team? Explain the benefits of using cross functional teams as a BPR tool in the organization?
- 12 How do you minimize the risk by using the process simulation? Explain with suitable examples.
- 13 Explain the impact of involvement of consultants in effective implementation of Business Process Re-engineering?
- 14 Discuss in detail about the five stage model of AS-IS / TO-BE analysis in Business Process Re-engineering?
- 15 Explain the role of performance measurement in Business Process Re-engineering.

**FACULTY OF MANAGEMENT**  
**MBA (CBCS) II - Semester Examination, October / November 2021**

**Subject: International Business**  
**Paper – 204 - 3 Open Elective - III**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 What is the Scope of International Business?
- 2 What is Franchising?
- 3 What is TRIMs?
- 4 What are the objectives of SAARC?
- 5 What is E-business?

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain in detail the regional and global strategy of a multinational enterprise.
- 7 Explain the vital issues relating to International Trade theories.
- 8 Discuss in detail the various levels of economic integration.
- 9 Explain the structure and functioning of WTO in recent times.
- 10 Explain in detail the global ownership strategies.
- 11 Discuss the various types of strategic Alliances with relative merits.
- 12 What is E-business Technology? And also explain its environment.
- 13 Explain about electronic processing of International Trade Documents.
- 14 What is the process involved in Global Strategic Planning?
- 15 Examine the significance of Intercultural Communications in Global Business.

Code No: 4066

**FACULTY OF MANAGEMENT**  
**MBA (CBCS) II-Semester Examination, October / November 2021**

**Subject: Financial Markets and Services**  
**Paper – MBA – 204 – 4 – Open Elective – III**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 What are Financial services?
- 2 State the objectives of merchant banking.
- 3 What is Leasing?
- 4 What is General Insurance?
- 5 What is Factoring?

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain the need and growth trends in financial services in India.
- 7 Discuss about Corporate and Government Securities Market in India.
- 8 Give an overview of the evolution of merchant banking.
- 9 State the SEBI guidelines relating to New issue of securities.
- 10 What is meant by leasing? What are the advantages and limitations of leasing?
- 11 Explain the features of hire-purchase system.
- 12 Explain the concept of insurance along with its merits and demerits in India.
- 13 Briefly explain the fundamental legal principles of insurance.
- 14 What is factoring? Discuss briefly the factoring scenario in India?
- 15 Discuss about credit rating agencies in India and their performance.

\* \* \*