

Code No: E-2006

FACULTY OF MANAGEMENT
MBA (CBCS) I - Semester Examination, March 2023
Subject: IT Application for Management
Paper No. MB – 106

Time: 3 Hours

Max. Marks: 50

PART – A

Note: Answer all the questions.

(5 x 2 = 10 Marks)

1. What is System Software?
2. Discuss the architecture of DSS
3. Explain WWW and Internet
4. EFT
5. Cryptography

PART – B

Note: Answer all the questions.

(5 x 8 = 40 Marks)

6. (a) Write about role of IT in business, opportunities and challenges.
(OR)
(b) What is a block diagram of computer? Discuss the characteristics.
7. (a) What is Information System? Explain its importance in business by taking suitable examples.
(OR)
(b) Explain the architecture of data warehouse and its applications.
8. (a) What is computer network? Explain network topologies.
(OR)
(b) What is Data Communication? Discuss its applications.
9. (a) Discuss (i) ERP (ii) CRM.
(OR)
(b) Explain the stages of SDLC.
10. (a) Explain the cyber security issues.
(OR)
(b) Explain the terms (i) Firewall (ii) Biometric techniques (iii) Digital signature.

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