

FACULTY OF MANAGEMENT
MBA (CBCS) II - Semester (Very Old) Examination, August 2023
Subject: Economic Environment and Policy
Paper No. MB – 204
Open Elective - III

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. Explain Business Environment
2. Elaborate NBFC
3. Explain Foreign Investment Policy
4. Elaborate LPG
5. Explain Tax Planning

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) Elucidate the Scope and importance of Business Environment.
(OR)
(b) Narrate the role of Tertiary Sector in the Economy.
7. (a) Explain the role and functions of SEBI.
(OR)
(b) Explain the primary and secondary market in detail.
8. (a) What are the recent trends in regulatory framework in Banking?
(OR)
(b) Explain the foreign investment policy.
9. (a) Discuss the role of Globalization in Indian Economy.
(OR)
(b) Explain the emergence and importance of Economic Blocks.
10. (a) Explain the Tax environment in India.
(OR)
(b) Explain the features of the Union Budget 2020-2021.

Code No: E-2214/BL/VO

FACULTY OF MANAGEMENT
M.B.A (CBCS) II-Semester (Very Old) Examination, August 2023
Subject: Business Process Re-Engineering
Paper – 204
Open Elective - III

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. What is Complex Dynamic System
2. Explain the Theory of Constraints
3. What is the role of Technology in BPR?
4. What is the IT Black Hole?
5. What are process centric organisations?

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) Define Business Process Re-engineering. Explain the significance of Deterministic Machines in BPR.
(OR)
(b) Cydetime and Capacity Analysis.
7. (a) Discuss the significance of managing the Business Process and Flow of the process.
(OR)
(b) How is Cycle Time Analysis and Capacity Analysis different from each other? Illustrate.
8. (a) What are the tools and techniques of BPR?
(OR)
(b) Explain the concept of main and supporting processes with respect to Implementation of Re-engineering.
9. (a) How do you minimize the risk using process simulation? Elaborate.
(OR)
(b) What is IT Black Hole? What is the impact of IT Black Hole on Re-engineering?
10. (a) Explain the concepts (i) Process Centric Organizations (ii) Business Process Management.
(OR)
(b) Provide a detailed discussion on Business Process Maturity Model with suitable examples.

Code No: E-2215/BL/VO

FACULTY OF MANAGEMENT
M.B.A (CBCS) II-Semester (Very Old) Examination, August 2023
Subject: International Business
Paper: 204
Open Elective – III

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. What is the significance of cultural environment in business?
2. Explain NAFTA (North American Free Trade Agreement)?
3. Describe various global ownership strategies?
4. What is E-Marketing?
5. What is Intercultural Communication?

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) How does the Political Environment impact International Business.
(OR)
(b) Describe the stages and approaches involved in International Business
7. (a) Discuss the pros and cons of Tariff and Non-Tariff Barriers in International Business.
(OR)
(b) Provide a brief note on different Levels of Economic Integration in global trade
8. (a) Discuss about various types of Strategic Alliances, with their relative merits and demerits.
(OR)
(b) Enumerate the objectives of Contract Manufacturing in the business context.
9. (a) Explain about electronic processing of International Trade Documents.
(OR)
(b) Examine the problems and prospects of E-marketing in Indian business environment.
10. (a) What is the impact of Intercultural Human Resource Management.
(OR)
(b) Explain the challenges in managing Human Resources in global context.

Code No: E-2216/BL/VO

FACULTY OF MANAGEMENT
M.B.A. (CBCS) II Semester (Very Old) Examination, August 2023
Subject: Financial Markets And Services
Paper- 204
Open Elective - III

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. What is financial engineering? Give a few examples of innovative financial instruments.
2. Who are debenture trustees? What functions do they perform?
3. Explain break even lease rental. How is it calculated?
4. What is general insurance? Give examples.
5. What is the concept of Bill of Exchange? Who are the parties involved?

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) Explain the products and participants in the secondary market.
(OR)
(b) Describe the classification of Financial Services.
7. (a) Explain the types of Merchant Bankers. What functions do they perform?
(OR)
(b) Describe the steps in new issue management.
8. (a) Explain the advantages and disadvantages of leasing.
(OR)
(b) Describe the concept and characteristics of Hire Purchase.
9. (a) Describe the principles of insurance.
(OR)
(b) Explain the recent trends of Insurance in India.
10. (a) Explain the factoring scenario in India.
(OR)
(b) Describe the credit rating concept and utility to investors. Name the major credit rating agencies in India?
