

Code No: E-2217

FACULTY OF MANAGEMENT
MBA (CBCS) III - Semester Examination, March / April 2023
Subject: Operations Management
Paper No. MB - 301

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. Operations strategy
2. Aggregate Demand
3. Value creation through service
4. Fixed order quantity system
5. SDE Analysis

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) What is agile manufacturing and explain the key principles of agile manufacturing?

(OR)

- (b) Explain the functions of production planning and control?

7. (a) Explain the objectives and types of the facility layout?

(OR)

- (b) Why maintenance management is important and also explain the types of maintenance management?

8. (a) Explain the different types of service operations?

(OR)

- (b) Explain the objectives and advantages of the work study?

9. (a) What is value analysis and explain its role in operations management?

(OR)

- (b) What is manufacturing resource planning and explain its advantages?

10. (a) Explain the functions of stores and materials control?

(OR)

- (b) Explain the different models of inventory management?

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