

Code No: E-2204/BL/VO

FACULTY OF MANAGEMENT

M.B.A. (CBCS) I Semester (Very Old) Examination, August 2023

Subject: Business Law & Ethics

Paper Code – MB104- Open Elective-I

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. Offer and Acceptance.
2. Types of Crossing.
3. Explain articles of Association.
4. Conciliation.
5. Business Ethics.

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) Explain different types of contract and also essential elements of a valid contract.
(OR)
(b) Explain free consent and void contracts.
7. (a) Distinguish between sale and agreement to sell and also conditions and warranties.
(OR)
(b) Explain the features of contract of agency, Bailment and pledge.
8. (a) Explain different types of company's meetings.
(OR)
(b) Discuss the powers of MD and Chairman of a company.
9. (a) Write about consumer councils and redressal machinery available to consumers.
(OR)
(b) Discuss the need and importance of law relating to intellectual property.
10. (a) Explain the role of fair and just co operation among owners, managers, workers and customers.
(OR)
(b) Discuss the need and importance of social responsibility of business.

FACULTY OF MANAGEMENT
MBA (CBCS) I - Semester (Old) Examination, August 2023
Subject: Fundamentals of Technology Management
Paper No. MB – 104
Open Elective : I - 2

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. Technology Development
2. Technology Strategy
3. Technology absorption capabilities
4. Diffusion Strategy
5. Venture Capital

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) Explain the different phases of TLC.
(OR)
(b) Define Technology Change? Discuss about macro effects of Technological Change.
7. (a) Discuss the role of technology forecasting approaches.
(OR)
(b) Write in detail about technology innovation chain.
8. (a) Explain the dimensions of Technology Transfer.
(OR)
(b) Write in detail about government initiatives towards technology transfer and absorption process at unit level.
9. (a) Write about major diffusion activities.
(OR)
(b) Explain benefits and constraints of Technology Absorption.
10. (a) Explain the Technology R & D Resource management in India.
(OR)
(b) Discuss about Technology Support System Financing.

Code No: E-2206/BL/VO

FACULTY OF MANAGEMENT
M.B.A. (CBCS) I Semester (Very Old) Examination, August 2023
Subject: Managerial Economics
Paper: MB – 104
Open Elective – I - 3

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all the questions.

(5 x 4 = 20 Marks)

1. Opportunity Cost Principle
2. Marginal utility
3. CES production function
4. Transfer pricing
5. GNP vs NNP

PART – B

Note: Answer all the questions.

(5 x 12 = 60 Marks)

6. (a) Explain the role of managerial economist in achieving the objectives of firm.
(OR)
(b) Describe how the econometric model helps in decision making.
7. (a) What is Elasticity? Explain in detail the price and cross Elasticity of Demand.
(OR)
(b) Explain the significance and characteristics of Demand Forecasting.
8. (a) What is Production Analysis? Explain the functions of Production Analysis.
(OR)
(b) Write brief note on Cost Volume Profit analysis.
9. (a) Explain how Game theory is useful in achieving the objectives of the firm.
(OR)
(b) Discuss in detail the sophisticated pricing strategies adopted in modern market.
10. (a) Explain the Keynesian approach to National Income Measurement.
(OR)
(b) What are the causes for trade cycles?

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FACULTY OF MANAGEMENT

M.B.A. (CBCS) I Semester (Very Old) Examination, August 2023

Subject: Business Law & Ethics

Paper Code – MB104- Open Elective-I

Time: 3 Hours

Max. Marks: 80

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FACULTY OF MANAGEMENT
MBA (CBCS) I - Semester (Old) Examination, August 2023
Subject: Fundamentals of Technology Management
Paper No. MB – 104
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Time: 3 Hours

Max. Marks: 80

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3. Technology absorption capabilities
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